



IRINA GOLDMAN

Graphic Designer

PROFESSIONAL EXPERIENCE

Creative Studio Designer

Cramer-Krasselt/September 2021-present

Conceptualized and designed creative assets, logos, branding, and campaigns for Cedar Fair, Tropicana, Pacifico, Corona, PAWS, Alzheimer's Association, and Porsche. Collaborated as part of pitch teams and new brand campaigns.

Digital Designer

Hazen Creative/June 2020-October 2021

Designed animations, icons, and graphics for digital work, as well as refreshed and expanded websites. Created print materials and book designs. Clients included BCBS, Dream Chicago, Stick & Rudder films and more.

Design Intern

Metal Toad/July 2020-September 2021

Designed graphics and promotional videos and acted as copywriter for social media platforms. Created design materials such as presentations, white papers, one-sheets, logos, and website graphics for internal teams and for clients such as Sony, Amazon, Grammy Foundation, Paramount and more.

Graphic Designer

Porchlight Music Theatre/August 2019-July 2020

Created all necessary materials for shows, youth programs, marketing, and development teams. This ranged from print materials, exhibit pieces, and logo designs to video, animation, and social media designs. Collaborated with the marketing team members to sustain and refresh PMT branding.

VOLUNTEER EXPERIENCE

Community Engagement Chair

AIGA Chicago/July 2021-present

Worked closely with board members to develop and implement programming that responds to the needs of the design community.

Board Member

Chicago Graphic Design Club/December 2021-present

Supported the design community by offering workshops, discussions, book clubs, podcasts, and student engagement programs.

Social Media Director

AIGA Columbia/May 2020-May 2021

Devised and created social media campaigns and managed task delegation. Analyzed post performance and brainstormed iterations accordingly.

AWARDS

Phi Beta Kappa, Dean's List, President's List, Georgie and William B. Snyder Scholarship for Fine Arts, UI National Scholars Award, Iowa Center for the Arts Scholarship, UI Old Gold Scholarship, Hollis Sigler Manifest Award

CONTACT

847.691.3544

igdesignspace@gmail.com

Chicago, IL

igdesignspace.com

www.linkedin.com/in/
irina-goldman-2b0384172

EDUCATION

Bachelor of Arts in Graphic Design
Columbia College Chicago
2021, GPA 3.98

Graphic Design
Specialization Certificate
CalArts/Coursera
2019

Bachelor of Fine Arts in Dance
French Minor
University of Iowa
2015, GPA 3.93

KEY SKILLS

Technical

Adobe Photoshop, InDesign,
Illustrator, Premiere Pro,
After Effects & XD
Basic HTML, CSS & JS
Figma
Microsoft Office

Professional

Social Media Design
Photo and Video Editing
Web Design Layout

Additional

Proficient in French
Proofreading
Copywriting